



## Dr. Larry Koenig

Creator and Author of

*Smart Discipline* – As Featured on

**PBS, NPR, Associated Press (AP)**

and *People Magazine*.

After ten years as a family therapist, Dr. Larry Koenig founded the Up With Youth Program, a pioneering organization devoted to the enhancement of self-esteem in young people. He has personally conducted seminars for more than 100,000 students and trained over 5,000 teachers and counselors.

Each year his national network of speakers present his parenting seminars to over 500 audiences. Also, Larry is the author of *Happily Married for Life* (Cook, 2006) and *Smart Discipline for the Classroom*, Third Edition (Corwin Press, 2000).

Additionally, Larry is the author of *Smart Discipline* (HarperCollins, 2002, 2004) which has been featured on **PBS, NPR, Associated Press (AP)** and in *People Magazine*. Over the last fifteen years the Smart Discipline System has become one of the most widely used systems of discipline in America today. Smart Discipline is a powerful and practical system designed to guide children down a path to success in school and in life.

It is often said at his workshops that he has a delightful ability to talk about exactly what is going on in people's homes and to give both meaningful and practical advice.

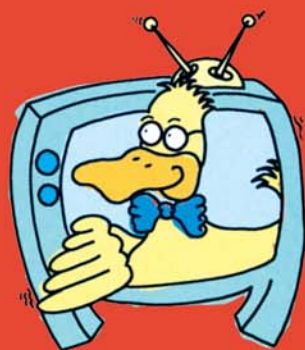
Larry has five children and lives with his wife in Baton Rouge, Louisiana.

*"Community efforts, like parenting skill education, are worthy goals but often difficult to achieve. A 'standing room only' crowd and numerous requests for a follow-up program left us with little doubt as to the success of Larry Koenig's Smart Discipline methods."*

**Gino Pazzaglini, MSW, FACHE, President and CEO,**  
Good Samaritan Regional Medical Center  
Pottsville, Pennsylvania

“America’s most  
well attended parenting  
workshop on discipline and  
self-esteem...”

## Now as a Facilitator- Lead, Interactive Video Workshop



### Certification Also Available

You can become a Certified Smart Discipline Trainer. Once certified you can teach Smart Discipline as much as you would like at your organization. And, you can easily learn to present the program using the facilitator's guide, video and workbooks.

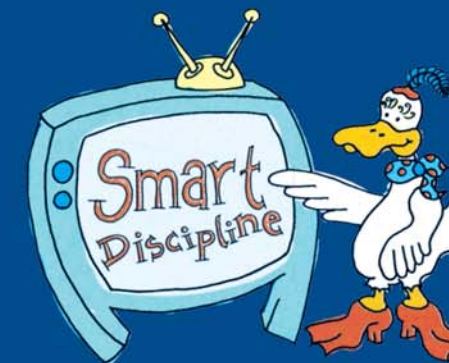
To become certified, a candidate must;

- Have a B.A. or B.S. college degree from an accredited college or university
- Attend a one day Smart Discipline Certification Training Program
- Teach Smart Discipline three times and submit seminar evaluation forms for review
- Submit 3 letters of recommendation from professionals either in the field of education, medicine, psychology, social work or ministry
- Require a Smart Discipline workbook as prerequisite of attendance for the workshop (couples can share a workbook).



3837 Plaza Tower Dr., Ste. B  
Baton Rouge, LA 70816

**800-208-0807**  
[www.smartdiscipline.com](http://www.smartdiscipline.com)



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## Smart Discipline Interactive Workshops

This interactive, entertaining and instructional two-hour program is led by trained facilitators and intended for parents and grandparents of children of all ages. In community after community, the Smart Discipline Workshop draws parents eager to learn.

The *Smart Discipline Facilitator Lead, Interactive Workshop* teaches parents an easy to use, step-by-step structured discipline program. The video workshop comes with a *Facilitator's Guide for Presenting Smart Discipline for Parents*, a resource you and your staff will use to administer the video program, as well as *Smart Discipline for Parents Workbooks* and all the promotional materials you'll need to publicize the workshop. Most importantly, *Smart Discipline* gets kids self-motivated to follow the rules both at home and in school.

Participants will learn the *Smart Discipline System* and methods that aid in developing high self-esteem. The program uses practical examples and the *Smart Discipline Workbook for Parents* to teach:

- the importance of good discipline
- how to decide what behavior needs to be changed
- why rules are important
- how to design rules effectively
- how to self-motivate children to follow the rules
- how to implement Smart Discipline
- how to ensure that children cooperate at school and with their teachers.

Most importantly, though, *The Smart Discipline for Parents Workshop* allows you to provide parents with something they truly need and want – an effective system of discipline for their children which will have long-lasting results.

*"The Smart Discipline Workshop is reliable. You know the parents will show up and that they will walk out saying it was one of the best programs they've ever attended."*

**Francine Bigney, Director,**  
Northern Tri-state Community Services,  
Colebrook, New Hampshire

## With Smart Discipline for Parents Video Workshops There's No Need To Worry!

### Need a program that will get parents to show up?

The *Smart Discipline for Parents Workshop* comes complete with all the promotional materials and plans you'll need to publicize the workshops. Attracting five times the attendance of other parenting workshops is easily an achievable goal.

### Don't have a lot of time to prepare?

*Smart Discipline* is a turn-key workshop. It comes with the video, workbooks, promotional materials and facilitator's guide. Everything is professionally designed so you can achieve maximum results with minimal effort.

### Want to offer parents an effective system of discipline that actually works?

*Smart Discipline* is easy for parents to begin and continue. From the beginning, they'll see results in their children—results so positive, parents will keep *Smart Discipline* around for years to come.

### Want a program that appeals to mom and dad without boring either to tears?

Discipline is something that involves the entire family. That's why the *Smart Discipline Video Workshop* is designed to attract and motivate both parents.

*"The Smart Discipline program is sheer genius! It attracts parents by the droves and provides them with an easy and effective system of discipline."*

**Joe Gross, Ed.D., Executive Director,**  
Hominy Mental Health Center  
Hominy, Oklahoma



## Choose the Smart Discipline Video Workshop Package That Works Best For You!



### Parenting Library Package includes:

- A 90-minute DVD of Smart Discipline for Parents
- One Smart Discipline for Parents Workbook
- One Making of a Happy Family Workbook
- One Homework Without Hassles Workbook
- One Centers of Brilliance Workbook
- Unlimited usage rights for the DVD
- All this for only \$95

### Church and School Package includes:

- A 90-minute DVD of Smart Discipline for Parents
- 15 Smart Discipline for Parents Workbooks
- 500 full color Smart Discipline Workshop promotional flyers
- *Facilitators Guide for Presenting Smart Discipline*
- Unlimited usage rights for the video
- All this for only \$245

### Certification Package includes:

- A 90-minute DVD of Smart Discipline for Parents
- 20 Smart Discipline for Parents Workbooks
- 1000 full color Smart Discipline Workshop promotional flyers
- *Facilitators Guide for Presenting Smart Discipline*
- Unlimited usage rights for the video
- One Certified Smart Discipline Trainer Certification (candidate must meet requirements. See other side of brochure or call for details)
- All this for only \$495

*"I've taught Smart Discipline in schools and churches in Dallas for seven years. The system is so easy to teach and use that whole school systems in the Dallas-Ft. Worth area have adopted Smart Discipline as their discipline system for both parents and teachers alike."*

**Dr. Stephen Allen, Child and Family Counselor,**  
Dallas, Texas

|  | Quantity | Total    |
|--|----------|----------|
| <b>Smart Discipline Video Workshop Packages</b>          |          |          |
| <input type="checkbox"/> Parenting Library Package ..... | \$95     | \$ _____ |
| <input type="checkbox"/> Church and School Package ..... | \$245    | \$ _____ |
| <input type="checkbox"/> Certification Package .....     | \$495    | \$ _____ |

VHS Video Format available on Request  
Check here if you would prefer VHS instead of DVD \_\_\_\_\_

### Additional Smart Discipline Workbooks for Parents

| No. of Workbooks..... | Price Per Workbook |          |          |
|-----------------------|--------------------|----------|----------|
| 1-9.....              | \$16               | \$ _____ | \$ _____ |
| 10-49.....            | \$12               | \$ _____ | \$ _____ |
| 50-99.....            | \$10               | \$ _____ | \$ _____ |
| 100-499.....          | \$8                | \$ _____ | \$ _____ |
| 500+.....             | \$7                | \$ _____ | \$ _____ |

**Additional Facilitators Guides** each.....\$18 \_\_\_\_\_ \$ \_\_\_\_\_

**Additional full-color promotional flyers** each.....\$04 \_\_\_\_\_ \$ \_\_\_\_\_

Subtotal ..... \$ \_\_\_\_\_

Plus shipping and handling costs, add 5% of total ..... \$ \_\_\_\_\_

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